



Recruitment International Industry Awards 2016

Putting your company in front of the world's
leading recruitment executives



Comprehensive Insight and Collaboration for the Recruitment Industry



Recruitment Industry Awards 2016

Recruitment International invites you to participate in the biggest awards programme for recruitment and staffing companies in the world.

About the RI Awards



Associate your company with the 'best of the best' and showcase your business to C-level directors and owners from the leading professional recruitment companies around the globe. Throughout 2016, RI will give you the opportunity to be a part of its 'Awards

Programme' that will span 4 continents and 8 countries and which will give you direct face to face contact with the top executives from the recruitment industry.

Last year over 500 recruitment companies sent their executive directors to attend the RI Awards – no other awards event offers this level of decision makers and that is why you need to get involved as the programme continues to grow in stature, size, and importance.

There are two levels of sponsorship associated with the Awards and taking part in more than one location will mean you can enjoy our generous discounts.

Sponsors Testimonial



"The RI Awards are a proven way to promote your business"

"In 2015, Octus was a novice to the Recruitment International Awards. Initially we dipped our toes in Singapore, Hong Kong and Tokyo. What we found at these events is how much brand recognition not only the recruitment companies who attend achieve but also the traction that a company like us which supplies this industry can get.

I can honestly say that much of the success of Octus these past 2 years is from the partnership and commitment we get from the RI team globally. They just get it right each time."

Jak Allday – CEO – Octus

The Schedule For 2016



Wednesday 30th March - Dubai

New for 2016 - Evening Dinner - The Shangri La Hotel



Thursday 28th April - Sydney

Evening Dinner - Black Tie - The Ivy Ballroom



Sunday 15th May - Shanghai

Long Luncheon & Conference



***TBC - USA**

Conference & Evening Dinner

Main Award Sponsors

Each Award category has its own sponsor who will be entitled to the following benefits:

Your company logo and branding will appear with and be associated on all the relevant marketing literature and advertising material for the Awards:

- The opportunity to say a few words, present your Award and have a photo opportunity.
- To host your own table – provide gifts and personalise (tables of 10).
- To invite 4/6 special guests of your own to attend free of charge.
- To network with all our guests during the event.
- Your logo to appear on the slides that accompany your award.
- It will be included next to the Award category on the website.
- Your company branding will feature on the email campaigns sent to our full list of subscribers in the relevant area.
- It will appear on all the Awards publicity.
- On the eshot that announces the winners.
- Your logo can be linked back to your company website.
- You will have a full page in RI’s digital edition which will publicise the winners.
- The opportunity to be a judge.
- Permission to use the RI Awards logo and branding to send out to your own prospects.
- You are encouraged to send out news stories promoting your Award winner.

Table Sponsors

There will be a limited number of table sponsors who will act as hosts for the luncheon. You will receive 2 places to host a table along with 8 guests from our acceptances list – or you can bring your own guests. Your choices will be from the remaining guests after the main award sponsors have selected their preferences.

Your company logo and branding will appear with and be associated on all the relevant marketing literature and advertising material for the Awards:

- To host your own table – provide gifts and personalise (tables of 10).
- To invite 2 special guests of your own to attend free of charge.
- To network with all our guests during the event.
- Your logo will appear on the Awards page.
- Your logo can be linked back to your company website.
- You will have a full page in RI’s digital edition which will publicise the winners.
- Permission to use the RI Awards logo and branding to send out to your own prospects.

Sponsors Testimonial



“The Tokyo Awards – A great event!”

Brian Carrillo
Managing Director - APAC Careerbuilder



Friday 2nd September - Singapore
Long Luncheon



Friday 30th September - Tokyo
Long Luncheon - The Tokyo American Club



Thursday 20th October - London
Evening Dinner - Black Tie



***Friday 25th November - Hong Kong**
Long Luncheon

Each location and venue will have its own bespoke ceremony with awards that are relevant and particular to that region. There are also a number of accolades that transcend the entire programme, for example; the Hall of Fame, which you can choose to support at every event.

*Dates to be confirmed.

The awards work because they put your brand directly in front of the right people

Sponsorship Costs

You can pick and choose which awards ceremonies that you would like to benefit from, there is full flexibility to get involved and the more you support us the better discounts we can give to you.

LOCATION	CURRENCY	MAIN AWARD		TABLE SPONSOR	
Dubai	AED	8,000	(£1,500)	5,000	(£1,000)
Sydney	AUD	4,650	(£2,500)	2,850	(£1,500)
Shanghai	CNY	25,000	(£2,500)	17,000	(£1,800)
Singapore	SGD	4,000	(£2,000)	2,500	(£1,250)
Hong Kong	HKD	22,000	(£2,000)	14,000	(£1,250)
London	GBP	£6,000		£3,000	
Tokyo	YEN	350,000	(£2,000)	220,000	(£1,250)
USA	USD	7,000	(£6,000)	3,500	(£3,000)

Discounts

Two Locations =	5%
Three Locations =	10%
Four Locations =	15%
Five Locations =	20%
Six Locations =	25%
Seven Locations =	30%
All Locations =	35%

To reserve your awards sponsorship or for further information please contact:

ALL LOCATIONS :

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