

Here you will find the email that we would like you to use when letting your business and professional contacts know about 2to3days - simply copy and paste.

I hope you are well. I wanted to get in touch with you as I thought you may be interested to know about a company called [2to3days](#) which is gathering serious momentum.

2to3days matches and connects progressive companies from the FTSE 100 through to buzzing start-ups that want to hire highly capable mothers to do stimulating work on a part-time flexible basis whilst raising their children.

Here are some interesting stats about the company:

- Their community (which they call the 'hood') is now over 28,000 strong
- 70% of companies who advertise on their site hire one of their mothers
- Companies can expect an average of 12 applications per advert
- 89% of the mothers have over 10 years work experience
- 86% have a degree, 34% a masters and 14% a doctorate
- The majority of women on the site are aged between 35-44 years old

The business model of 2to3days is powered through connections; with businesses and mothers working together to unearth both the opportunity and the applicant. You can learn more about their approach by reading about the [power of the hood](#). I feel so strongly about what they are doing that I have chosen to become a 2to3days ambassador and help spread the word to the progressive companies and mothers that I know.

They completely believe in partnership and in everyone doing their bit to help change our economy and society for the better. So, should you choose to hire a highly capable mother to join your business any time over the next 12 months they will pay me £100. To facilitate this, I need to pass on your name and the name of your company to them, and to comply with data protection requirements, please just confirm that you are happy for me to do this; they won't contact you unless you contact them.

I hope you will bear 2to3days in mind the next time you need to hire someone to join your company.