



BOWERS & WILKINS

Case Study

Prestige product, premium service

Bowers & Wilkins

Bowers & Wilkins is a global leader in audio, specialising in premium consumer products while consistently setting the benchmark for high performance Hi-Fi, home cinema and personal sound.

From its cottage industry beginnings over 50 years ago, the business has expanded its product range from traditional loudspeakers to award-winning headphones and wireless systems. The Bowers & Wilkins team is excited about its vision for the future – one where watching and listening to content at home should be elegant and robust. Smart and sexy. Simple and fun.

Bowers & Wilkins' valued partnerships with automotive manufacturers BMW, McLaren, and Volvo has also allowed it to push the sonic boundaries of premium in-car audio systems.

Headquartered in Redwood City, California, with a manufacturing site in Worthing, West Sussex, the company will shortly be moving its Research and Development establishment from Steyning to Horsham. This is part of an expansion programme that will create exciting new opportunities, helping to marry British tradition with new market opportunities, applying its expertise to the entertainment space, making seamless and high-performance ways for people to connect with the content they love.

Gerrell & Hard's partnership with this globally respected brand is based on a shared appreciation of quality. We have enjoyed a mutually beneficial relationship with Bowers & Wilkins since 2013, beginning with successful placements in its manufacturing facility at Worthing, leading on to supporting the team with some challenging R&D roles at Steyning.

As a precision manufacturer and innovator, Bowers & Wilkins has a hiring culture the team at G&H understands well. The business needs highly skilled people with the talent and passion to make a difference to an established organisation, whilst loving the brand and respecting its heritage. David Watts leads our relationship with the brand as a confirmed fan and cheerleader for its products, and has a nuanced insight into the company's culture and blend of quality and creativity.

The nature and level of skills required by Bowers & Wilkins means most of its vacancies are challenging and niche, and our creative approach to finding the right people – not to mention the tenacity we bring to each role – means we often adopt a search approach to our assignments, but for contingency fees.

"We have worked with G&H for several years now, they are usually our first point of call for all manufacturing and engineering vacancies. I would commend all of the staff for their professional approach, they have a great team, securing multiple recruits for very specialist roles across the organisation."

Director of Human Resources EMEA, Bowers & Wilkins