

PRIVACY POLICY

INTRODUCTION

Signify Technology may gather and use certain information about individuals in order to provide products and services and to enable certain functions on this website.

We also monitor and collect information to gain a better understanding on how visitors to our website, present timely and relevant information to them.

The following information may be collected:

- Name and Job title
- Contact information, including email address
- Demographic information, including but not limited to postcode, preferences, interests
- Website Use
- Other information relevant to customer enquiries
- Other information related to special offers and surveys

HOW WE USE THIS INFORMATION

By Signify Technology extracting this data, we can understand what you are looking for from the company and it allows us to deliver our products and services as well as improve them.

We may use this data:

- For our own internal records
- To improve the products and services we provide to our customers
- To contact you in response to a specific enquiry
- To customise the website for our customers
- To send you promotional emails about products, services, offers and any other items we believe may be relevant to you.
- To send you promotional mail or to call you about products, services, offers and any other items we believe might be relevant to you.
- To perform market research, which may require us to contact you via email, telephone or mail.

GENERAL DATA PROTECTION REGULATION

Signify Technology will comply with all statutory requirements of Data Protection law including the requirements of General Data Protection Regulations (GDPR). Any personal or sensitive information on an individual which the Company holds is covered by this legislation and is in line with the Data Protection Act 1998.

Signify Technology will always ensure that your information is secure. To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

CONTROLLING YOUR INFORMATION

When completing an online form or providing your details on our website, you will be asked to tick one or more boxes allowing you to:

- Opt-in to receive marketing communications from us by email, telephone, text message or post.
- Opt-in to receive marketing communications from our third-party partners by email, telephone, text message or post.

If you have agreed that we can use your information, you can change your mind easily, via one of these methods:

- Sign in to our website and change your opt-in settings.
- Send an email to info@signifytechnology.com
- Write to us at: The Frames, 1 Phipp Street, Signify Technology, Unit 205, London, EC2A 4PS

We will never lease, distribute or sell your personal information to third parties unless we have your permission, or the law requires us to.

WEBSITE COOKIES - What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like many people use the website and what pages they tend to visit.

HOW WE USE COOKIES - We may use cookies to:

- Analyse our web traffic using an analytics package. The Data we collect helps us improve the website structure, design, content and functions.
- Identify whether you are signed in to our website.
- Test content on our website. For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- Store information about your preferences. The website can then present you with information you will find more relevant and interesting.
- To recognise when you return to our website. This may mean we can show you relevant content or provide the functionality you used previously.

NOTE: Cookies do not provide us with access to your computer or any information about you, other than the information which you choose to share with us.

CONTROLLING COOKIES

You can adjust the settings on your web browser to specify how our website uses cookies. If you do not want our website to store these cookies on your computer or device, you should adjust your settings to refuse these cookies.

NOTE: Should you chose to disable these cookies, it may affect how our website functions and some pages or services may become unavailable to you.

To learn more about cookies and how they are used, visit [All About Cookies](#).

WEBSITE LINKS

Please be aware, that our website may contain links to other web sites.

NOTE: Signify Technology does not have control of any website outside of the <http://www.signifytechnology.com/> domain.

If you provide any of your information to a website which is linked to the Signify Technology website, we are not responsible for the information's protection or privacy.

Should you wish for your information to be removed from this site, you will need to contact them directly.

You should always be read a websites data protection and privacy policy prior to allowing them access or submitting your data to them.