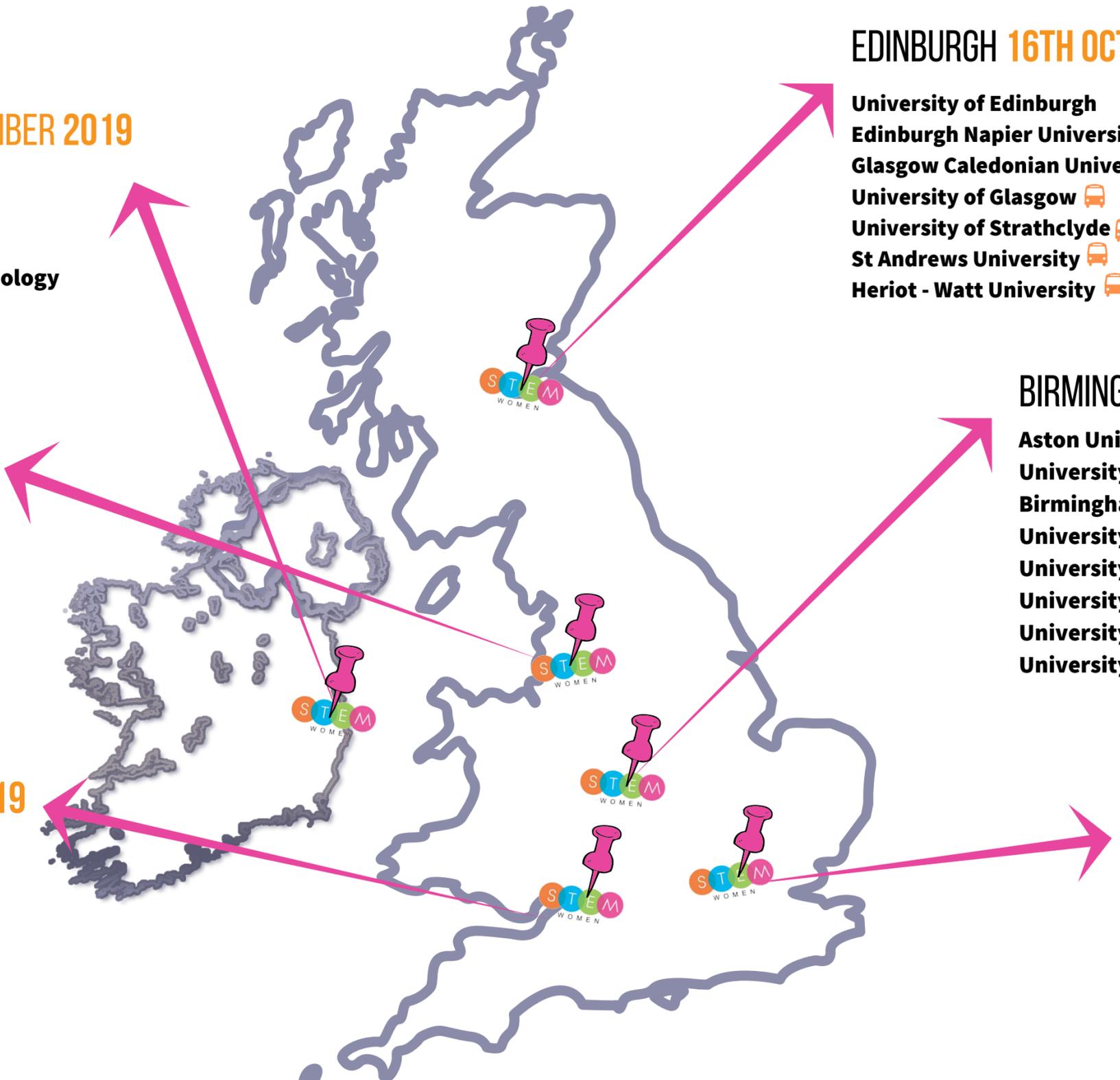


Autumn 2019: Event Guide



EDINBURGH 16TH OCTOBER 2019

- University of Edinburgh
- Edinburgh Napier University
- Glasgow Caledonian University
- University of Glasgow
- University of Strathclyde
- St Andrews University
- Heriot - Watt University

BIRMINGHAM 5TH NOVEMBER 2019

- Aston University
- University of Birmingham
- Birmingham City University
- University of Loughborough
- University of Leicester
- University of Nottingham
- University of Coventry
- University of Warwick

LONDON 23RD OCTOBER 2019

LONDON 2 27TH NOVEMBER 2019

- UCL
- Imperial College London
- Kings College London
- Queen Mary University

DUBLIN 20TH NOVEMBER 2019

- Trinity College Dublin
- UCD
- Dublin City University
- Dublin Institute of Technology

MANCHESTER 30TH OCTOBER 2019

- University of Manchester
- Manchester Metropolitan University
- University of Leeds
- University of Liverpool
- John Moores University
- University of Sheffield

BRISTOL 13TH NOVEMBER 2019

- University of Bath
- University of Bristol
- University of Cardiff
- University of Exeter
- University of the West of England

= Free coach to bring students to the event.

Typical Event Format



10:30 OR 11:30AM

For our regional events, free coach travel is provided to students from nearby universities.

12PM

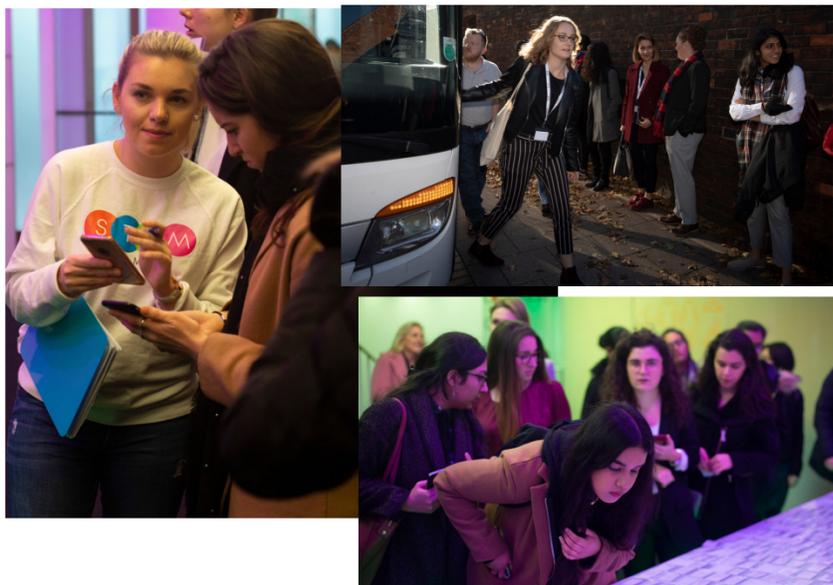
Students hear the welcome talk, sponsor address and keynote speaker in the theatre space. Employers enjoy lunch in the main room.

12:30PM - 3:30PM

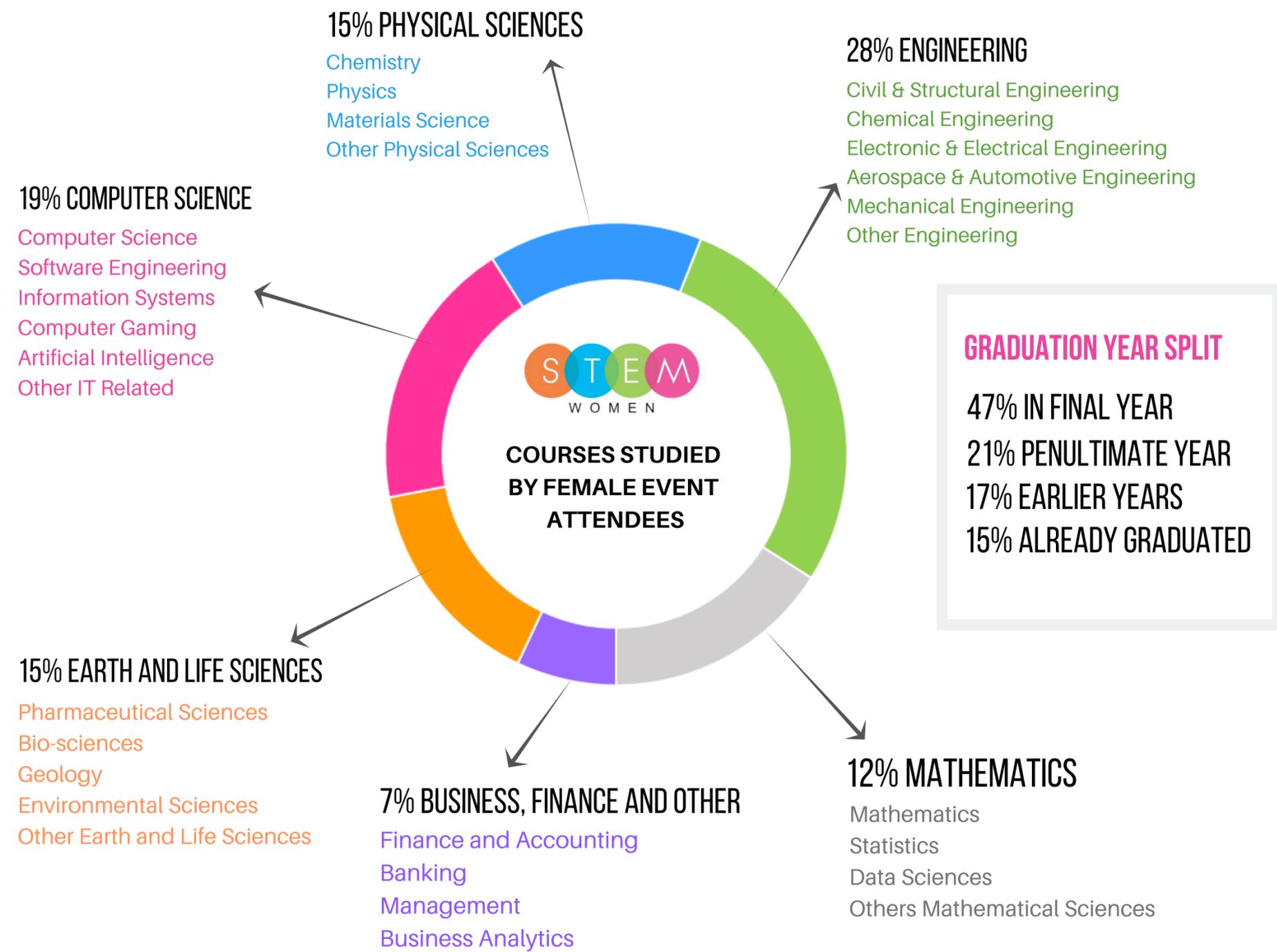
Networking in the main room throughout the afternoon.

FROM 1PM

Employer talks and panel sessions take place in the theatre space.



Autumn 2018 Attendee Data

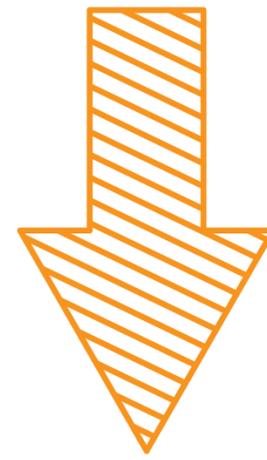


The above shows the course and graduation year splits of the **1,065** students who **attended** our 6 STEM Women events in October or November 2018 and provided course data. If you'd like to see further breakdowns according to specific courses please let us know.

Build your pipeline...

1,700

WOMEN SIGNED UP TO ONE OF OUR AUTUMN EVENTS AND ASKED US TO SHARE THEIR CONTACT AND ACADEMIC INFORMATION WITH EXHIBITING EMPLOYERS.



Companies on a data package or higher received the course and contact details for **1,700** students. Includes total number of students who **pre-registered** for our 6 STEM Women autumn events and opted to receive contact from employers. This number includes students who signed up for an event but couldn't attend on the day.

Package Prices

	Basic Package	Data Package	Speaker Package	Sector Sponsor	Headline Sponsor
Stand Space and Three Representatives	✓	✓	✓	✓	✓
Three free job listings on stemwomen.co.uk	✓	✓	✓	✓	✓
Post Event Data Opt-In Data		✓	✓	✓	✓
Speaker in Employer Talks Session			✓	✓	✓
Panel Sponsor				✓	✓
Presentation Delivery				✓	✓
Pre- event Opt-In Data					✓
Naming Rights and Welcome Talk					✓
Edinburgh (16th October) Anticipated attendees: 160.	£1,200	£1,800	£3,400	N/A	£7,500
London 1 (23rd October) Anticipated attendees: 290.	£1,600	£2,500	£4,500	£7,500	£11,500
Manchester (30th October) Anticipated attendees: 160.	£1,200	£1,800	£3,400	N/A	£7,500
Birmingham (5th November) Anticipated attendees: 160.	£1,200	£1,800	£3,400	N/A	£7,500
Bristol (13th November) Anticipated attendees: 160.	£1,200	£1,800	£3,400	N/A	£7,500
Dublin (20th November) Anticipated attendees: 140.	€1,200	€1,800	€3,400	N/A	€7,500
London 2 (27th November) Anticipated attendees: 290.	£1,600	£2,500	£4,500	£7,500	£11,500



Package Descriptions

Basic Exhibitor Package

Exhibitor space at the venue (provided the stand does not exceed 3 metres in width), a trestle table to display merchandise on, programme entry and lunch for 3 representatives. Employers can also place three free job adverts on stemwomen.co.uk for the duration of 2019.

Data Package

Includes all the benefits of our “Basic Exhibitor Package”, along with the contact details of everyone who has signed up for the event and opted in. The data is GDPR compliant and will be sent as a password protected spreadsheet. This will contain the name, contact details, course, graduation year and subject for all students. Employers on the data package can then send targeted, personalised emails after our event.

Speaker Package

Includes all the benefits of our “Data Package”, along with the opportunity to speak in one of the employer talks sessions. The talks take place in a relaxed, informal setting with soft seating and a panel discussion layout. Company representatives speak in turn and normally describe their role, their career to date and any advice that they would like to pass on before taking questions from the audience.

Sector Sponsor Package with Naming Rights (London Events Only)

Includes all the benefits of our “Speaker Package”. Our London events are larger than our regional events and so we will run separate speaker sessions for Finance, Technology and Engineering sectors. Each session will have an “Sector Sponsor” who will be given an opportunity to present their company to all the attendees before the panel discussion. They will also appear on all the event marketing materials.

Sponsor Package with Naming Rights (1 per event)

Includes all the benefits of our “Speaker Package” at our regional events, and the benefits of the “Sector Sponsor Package” at our London event. This package also includes event naming rights and branding, so that the event becomes known as the “STEM Women Community Event sponsored by (your company)”. Our event sponsor will also receive the attendee contact details prior to the event so that they can be the first to contact the students. This is our most exclusive package and limited to one company per event.



Previous Exhibitors and Reserve Your Space Over 120 companies have exhibited with us since February 2018 including...



"The event has been fantastic...it's really given me a chance to see that there is a great deal of talent out there and we've just got to harness it and capture it." **Victoria Maddocks, European Advisory Recruitment Lead at Avanade**



"STEM Women has been a fantastic partner of ours. In the last 18 months we have attended 3 events and have hired candidates from every one. The events are always well run, feature amazing locations and have hundreds of interested candidates. We look forward to engaging with STEM Women for a long time to come". **Alastair Marshall, Senior Talent Coordinator at Sparta Global**

**To book your stand or for any questions please contact us on
020 3687 1004 or email employers@stemwomen.co.uk.**