

# The Partnership Newsletter

June 2019

The Partnership had another strong month delivering 4.3m applications in May. Here are last month's highlights:

## May 2019 in numbers

We received:



**17.8m**  
visits



**8.3m**  
unique visitors



**4.3m**  
applications



**277,541**  
jobs posted



**19.2m**  
CVs in our database



**59%**  
of applications on mobile

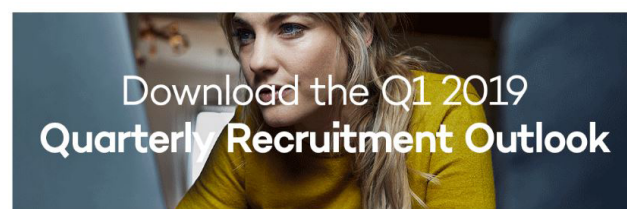
## Spotlight

### Quarterly Recruitment Outlook (QRO) report

Last month, we launched the first QRO report alongside the British Chambers of Commerce, which provides a temperature check of the UK recruitment landscape.

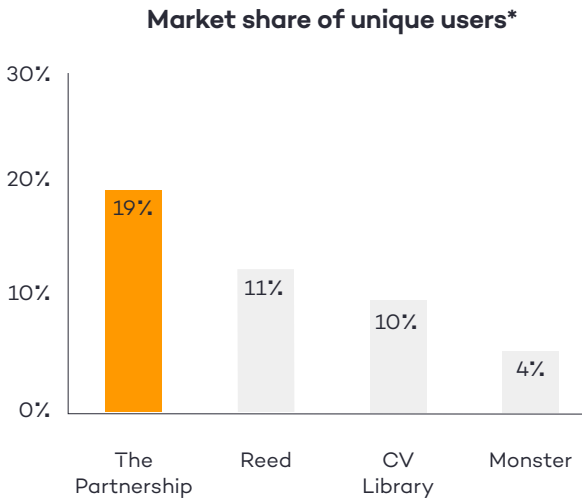
Taken from a study of over 6,000 businesses, this report provides fantastic insight to help you navigate the current candidate led market.

[Click here to download the full report](#)



## Market share of unique users

In the latest report for April 2019, comScore tells us that The Partnership attracts a **greater market share** of jobseekers than our competitors.



\*Source: comScore, April 2019

**69%**

of The Partnership users did not visit Reed\*

**72%**

of The Partnership users did not visit CV Library\*

**86%**

of The Partnership users did not visit Monster\*

## Hiring success

Research from TNS Global shows that compared to our nearest competitor, we deliver:



**12%**

more applications per job\*



**28%**

more candidates to interview\*



**75%**

more hires per vacancy\*

\*Telephone research conducted in Q1 2019 by TNS Global with 1,565 companies.

For more information visit: <https://recruiting.totaljobs.com/tns2019>

## Sector statistics: May 2019

Sector	Applications	Apps/vacancy
Accountancy	124,791	11
Administration	359,547	37
Banking	33,671	13
Catering	49,638	16
Cleaning	42,853	33
Construction	196,861	11
Consulting	89,825	13
Customer Service	232,074	25
Design	31,549	12
Education	61,962	7
Engineering	142,366	9
Finance	123,893	17
Health	32,595	3
Human Resources	92,373	20
IT	308,013	8
Insurance	9,419	7
Legal	22,917	6
Logistics	577,710	32
Management	191,251	13
Manufacturing	154,757	18
Marketing	96,456	13
Media	12,243	14
PR	8,405	12
Property	47,832	14
Retail	175,358	31
Sales	310,045	12
Science	39,394	14
Security	39,880	32
Skilled Trades	176,682	12
Social Care	93,749	11
Travel	11,371	19

## Regional statistics: May 2019

Sector	Applications	Apps/vacancy
East Anglia	62,062	8
East Midlands	191,245	15
North East	138,947	26
North West	404,778	17
Northern Ireland	9,810	8
Scotland	145,754	16
South East	1,380,839	17
South West	149,105	8
Wales	71,438	13
West Midlands	373,814	21
Yorkshire	222,933	16