

# Sue Hill & TFPL Publish 2019 Salary Survey Results

## Introduction

Welcome to the 2019 Knowledge & Information Management (KIM) Salary survey. The survey generated a huge amount of interest with almost 1,000 KIM professionals responding. We would like to say a huge thank you to CILIP and the IRMS for their support in promoting the survey – their views on the industry can be found later in this survey and are well worth a read.

Over the last two years, KIM has seen a number of significant changes and these have significantly impacted a number of key roles and sectors as a result. While the newspaper headlines have focussed on Brexit, the KIM sector has been focussed on the General Data Protection Regulation (GDPR). Whatever you may think of the GDPR, there can be little doubt that the new regulations have put a spotlight on what data organisations are collecting, why and how they are using it. This has thrown the role of knowledge and information management professionals into the spotlight too.

The GDPR is the result of the technological revolution that has transformed the way we generate and consume information. This will continue to shape the roles that are available and the skills needed by Knowledge and Information Management Professionals.

There are some key issues impacting on our sector including a headline issue of the “gender pay gap” which is of significant interest given the high number of female professionals working in the KIM space and we will be working with our clients and candidates to see how this can be addressed in line with our own commitment to equality and diversity.

New roles and opportunities have been emerging due to changes in GDPR legislation and also digitalisation which is having a significant impact on KIM as a whole. These are again highlighted in the results in each of the relevant sections which we hope you will find insightful when looking at your own organisation or role.

Some interesting key stats based on the survey’s respondent sample:

- 84% of the KIM workforce work full time
- 73% are female
- 57% have a Masters
- Average salary of £39,886

Of course, the average respondent in KIM doesn’t exist – reviewing the responses line by line and working with candidates and KIM teams every day we see an exciting and diverse array of roles and responsibilities depending on the sector, the size of the employer, the organisation’s data needs etc which mean things are changing.

However, the one thing that is common among the vast majority of KIM professionals we are fortunate enough to cross paths with is the passion and commitment in what they do. Their contribution is often unsung, and, in our opinion, it shouldn’t be!



- Steve Brennan, Director of Sue Hill Recruitment & TFPL

The full survey results, together with a number of blogs looking at key trends from the data collected will be available on [www.suehill.com](http://www.suehill.com) and [www.tfpl.com](http://www.tfpl.com).